



Who should attend RecruitTECH?

People who are passionate about talent attraction and retention, and want to join the vanguard of professionals who use technology for sourcing talent.

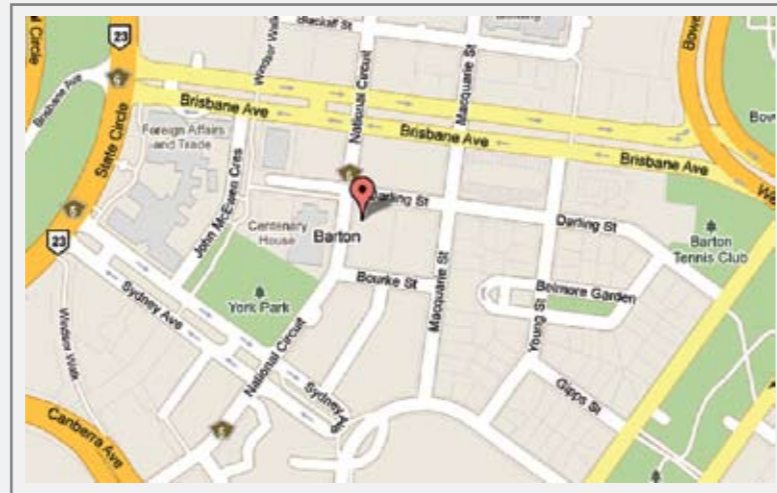
All recruitment and Human Resources personnel from small-to-medium enterprises multinational businesses, and federal and state government departments and agencies, should reserve their place at RecruitTECH 2011 now.

What is the cost to attend RecruitTECH?

Book early as seats are limited. The conference fee is \$450 inc GST per delegate (even less for tables of 8 or more delegates). To reserve your place, visit www.recruittech.com.au now.

When and Where?

RecruitTECH 2011 will be held on 8th September at the:
National Press Club
 16 National Circuit
 Barton ACT 2600, Australia
 (02) 6121 2199



www.recruittech.com.au – Canberra, 8 September 2011



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2011 Conference Program

9am to 9.10am

Opening Address by Clayton Wehner

9.10am to 9.45am

Sylvia Vorhauser-Smith, Practice Leader, Pageup People



Sylvia Vorhauser-Smith is General Manager, Integrated Talent Management at PageUp People. Sylvia holds degrees in business and psychology and is currently completing a Master of Science in NeuroLeadership. Sylvia has 25 years experience as a senior talent management and human resources practitioner and consultant. Her corporate career included roles in corporate finance and human resources at Citibank and Westpac. Sylvia established talent management consulting firm, Talent Edge, which was acquired by PageUp People in 2007.

"Neuroscience, Talent & Technology"

Advances in neuroscience are informing and changing what we know and how we think about what drives human behaviour and motivates talent. Leading edge technologies are tapping in to this new understanding, and modeling technology interfaces to parallel how the brain operates. There are significant implications for how we source, develop and retain talent.

9.45am to 10.20am

Elizabeth Gaunt, Slade Partners



As Practice Manager of Digital Media, Elizabeth is actively involved in finding and connecting the best digital media professionals with the most innovative and progressive digital media companies, agencies, internal digital departments and publishers in Australia and globally. Key roles include Executive General Managers, General Managers, Heads of Digital, Heads of e-Commerce, Digital Marketers, Creative Directors, Digital Strategists and Planners, Media Managers and Directors, Media Sales, Sales Directors, User Experience Leads, Search Engine Marketing Specialists and Managing Directors.

"Digital Natives and The New Phase of Social Recruiting"

• the digital media industry today • the resurgence of digital media jobs and the six figure salaries that now accompany roles that were typically considered graduate roles ie. Social Media Manager • the do's and don'ts of social recruiting

10.20am to 10.50am

Coffee break and Networking

Get a lesson in coffee appreciation from Jindebah Coffee *optional

10.50am to 11.25am

Sarah Nguyen, Talent Manager at Atlassian



Sarah Nguyen manages the Sydney Talent Team at Atlassian, a software development company that creates tools for developers and technical teams. Atlassian's approach to recruitment and HR is as unconventional as its approach to business. Atlassian's recruitment campaigns have caused much conversation (and controversy!) and have seen the company recognised with an HR Leader award for Innovation in Recruitment and Retention (2010). The team's '32' recruitment campaign won a Fairfax FEMA award for Best On-Site HR team (2010). Sarah holds a Bachelor's Degree in Business with majors in Human Resource Management (HRM) and Industrial Relations.

"How to make your recruitment campaigns stand out"

Recruitment has always been a strong focal point for the Atlassian Talent Team. Hear how the team uses innovative approaches to attract the best talent and take away a few tips to try yourself.

11.25am to Noon

David Smith, ACT Branch Manager, Peoplebank



David Smith joined the Peoplebank team in February this year after running GMT People, a Canberra based recruitment firm for the past 8 years. He previously was a Project Manager, Organisational Change Manager and Business Analyst on contract to the ATO, DFAT, ACMA and the AEC. Prior to this he worked in Brisbane from 1999-2003 as a consultant for Energex, Ergon Energy and QLD Health. He has a Masters Degree in Organisational Development and Training, a BSc and is an ITCRA Certified Recruitment Professional.

"2012: The Mayans and traditional recruitment"

The right talent is becoming even harder to find, but there are solutions. In this practical and informative session David Smith will share ten innovative, inexpensive and highly effective strategies you can implement to attract, select and retain the best talent in the market.

Noon to 12.30pm

The Quick Pitch

The quick pitch brings the audience a fast paced introduction into three new technologies and ideas. Three outstanding innovators are given only 10 minutes each to wow the audience and convince you how their technologies are going to disrupt the marketplace.

8 September 2011

12.30pm to 1.30pm

Lunch and Networking

1.45pm to 2.30pm

Doug Blue, CTO Seek



Doug Blue is an online media professional with over 11 years experience leading product development programs for some of Australia's largest online brands including SEEK, realestate.com.au, Trading Post and Yellow Pages. Currently he is the Product Director at SEEK. Bringing a unique twist to his already extensive experience in the online space, Doug has also worked in the IT sector at Unisys and is a qualified Nuclear Engineer where he worked for the United States Navy as a submarine officer.

"Digital and recruiting trends and how SEEK is evolving"

- How social, mobile, transparency and personalisation are impacting recruiting today
- How these trends will impact recruiting over the coming years
- How SEEK will evolve in response to these opportunities and challenges

2.30pm to 3.15pm

Matthew Sigelman, Chief Executive Officer, Burning Glass

Matthew Sigelman is the Chief Executive Officer of Burning Glass. Previously, he was Chief Executive Officer of M4 Financial, a developer of financial analytics technologies for real time, automated business creditworthiness evaluation. Before M4 Financial, he was with Capital One, where he directed new consumer finance businesses in both domestic and foreign markets. Prior to Capital One, Matt led major transformation initiatives for Mesa Air Group as it sought to rationalize its operations and return to profitability. Earlier, he was a consultant with McKinsey and Company.

Topic to be announced.

3.15pm to 3.45pm

Coffee Break

3.45pm to 4.20pm

Ben Kilsby, Chief Executive Officer, Holopoint Interactive Pty. Ltd.



Ben Kilsby is the co-founder and CEO of Holopoint Interactive, a serious games company based in Adelaide Australia. Ben has worked extensively with Holopoint to create a number of simulations, serious games and game based marketing applications for a diverse range of industries including transport, security, music tuition, medical, defence and mining. He is a passionate advocate of serious game developments and has a strong interest in developing a future capability in the interactive space as demonstrated in the founding of The Indie Games Room in 2007, and his numerous appointments in state level round tables, steering committees and advisory boards.

"The Last Starfighter – a recruiters guide to the serious games galaxy"

In 1984, a science fiction feature film entitled 'The Last Starfighter' demonstrated one of the world's first serious game concepts for recruitment. In the decades that followed, there has been an exponential growth in the use of serious games for skills enhancement, personnel development and workforce recruitment. Be there – your galaxy needs you!

4.20 to 5pm

Michael Young, Transformed



Michael Young is an award winning project and program manager with over 15 years' experience managing projects and programs in Australia, Asia and globally in the technology, logistics, government and facilities sectors. He has taught project management at vocational and university levels for over 10 years. Michael is the Managing Director of Transformed, a specialist firm that works with individuals to develop their project management skills and with organisations to enhance their program delivery and strategic implementation capabilities. Transformed was recently recognised by BRW as one of Australia's fastest growing companies.

"So what's the big picture?"

Delve into the secrets of successful strategy implementation and learn how to take your organisation to the next level.

5pm to 6pm

Drinks and Networking

Book online @ www.recruittech.com.au

Please note that all speakers listed are confirmed, however, the order, title and contents of presentations may change slightly between now and the event.