



Who should attend RecruitTECH?

People who are passionate about talent attraction and retention, and want to join the vanguard of professionals who use technology for sourcing talent.

All recruitment and Human Resources personnel from small-to-medium enterprises multinational businesses, and federal and state government departments and agencies, should reserve their place at RecruitTECH 2011 now.

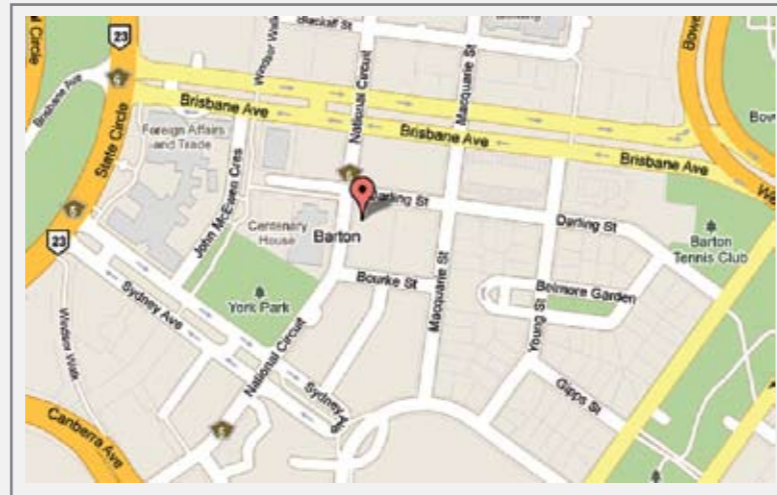
Reserve Your Place Early

Book early as seats are limited. To reserve your place, visit www.recruittech.com.au now.

When and Where?

RecruitTECH 2011 will be held on 8th September at the:

National Press Club
16 National Circuit
Barton ACT 2600, Australia



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ACT GOVERNMENT

www.recruittech.com.au – Canberra, 8 September 2011



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2011 Conference Program

9am to 9.10am

Opening Address by **Clayton Wehner**

9.10am to 9.55am

Sylvia Vorhauser-Smith, Practice Leader, Pageup People



Sylvia Vorhauser-Smith is General Manager, Integrated Talent Management at PageUp People. Sylvia holds degrees in business and psychology and is currently completing a Master of Science in NeuroLeadership. Sylvia has 25 years experience as a senior talent management and human resources practitioner and consultant. Her corporate career included roles in corporate finance and human resources at Citibank and Westpac. Sylvia established talent management consulting firm, Talent Edge, which was acquired by PageUp People in 2007. Sylvia is committed to thought leadership in the field of talent management, and is a regular national and international speaker on neuroscience and talent management.

"Neuroscience, Talent & Technology"

Advances in neuroscience are informing and changing what we know and how we think about what drives human behaviour and motivates talent. Leading edge technologies are tapping in to this new understanding, and modeling technology interfaces to parallel how the brain operates. There are significant implications for how we source, develop and retain talent.

9.55am to 10.40am

Sarah Nguyen, Talent Manager, Atlassian



Sarah Nguyen manages the Sydney Talent Team at Atlassian, a software development company that creates tools for developers and technical teams. Atlassian's approach to recruitment and HR is as unconventional as its approach to business. Atlassian's recruitment campaigns have caused much conversation (and controversy!) and have seen the company recognised with an HR Leader award for Innovation in Recruitment and Retention (2010). The team's '32' recruitment campaign won a Fairfax FEMA award for Best On-Site HR team (2010). Sarah is an HR professional who has held a number of generalist HR roles within Atlassian's Sydney head office, all incorporating recruitment management. Since joining Atlassian, Sarah has played a significant role in helping the company grow its head-office staff numbers by 400% over four years. Sarah holds a Bachelor's Degree in Business with majors in Human Resource Management (HRM) and Industrial Relations.

"How to make your recruitment campaigns stand out"

Recruitment has always been a strong focal point for the Atlassian Talent Team. Hear how the team uses innovative approaches to attract the best talent and take away a few tips to try yourself.

10.40am to 11.10am

Coffee break and Networking

11.10am to 11.45am

David Smith, General Manager ACT, Peoplebank



David Smith joined the Peoplebank team in February this year after running GMT People, a Canberra based recruitment firm for the past 8 years. He previously was a Project Manager, Organisational Change Manager and Business Analyst on contract to the ATO, DFAT, ACMA and the AEC. Prior to this he worked in Brisbane from 1999-2003 as a consultant for Energex, Ergon Energy and QLD Health. David's early career was in the Royal Australian Navy as a Seaman Officer and Training Manager. He has a Masters Degree in Organisational Development and Training, a BSc and is an ITCRA Certified Recruitment Professional.

"2012: The Mayans and traditional recruitment"

The right talent is becoming even harder to find, but there are solutions. In this practical and informative session David Smith will share ten innovative, inexpensive and highly effective strategies you can implement to attract, select and retain the best talent in the market.

11.45am to 12.30pm

Elizabeth Gaunt, Practice Leader, Digital Media, Slade Partners



As Practice Manager of Digital Media, Elizabeth is actively involved in finding and connecting the best digital media professionals with the most innovative and progressive digital media companies, agencies, internal digital departments and publishers in Australia and globally. Key roles include Executive General Managers, General Managers, Heads of Digital, Heads of e-Commerce, Digital Marketers, Creative Directors, Digital Strategists and Planners, Media Managers and Directors, Media Sales, Sales Directors, User Experience Leads, Search Engine Marketing Specialists and Managing Directors.

"2012: The Mayans and traditional recruitment"

• the digital media industry today • the resurgence of digital media jobs and the six figure salaries that now accompany roles that were typically considered graduate roles ie. Social Media Manager • the do's and don'ts of social recruiting

12.30pm to 1.30pm

Lunch and Networking

8 September 2011

1.30pm to 2.15pm

Doug Blue, Product Director, Seek



Doug Blue is an online media professional with over 11 years experience leading product development programs for some of Australia's largest online brands including SEEK, realestate.com.au, Trading Post and Yellow Pages. Currently he is the Product Director at SEEK. Bringing a unique twist to his already extensive experience in the online space, Doug has also worked in the IT sector at Unisys and is a qualified Nuclear Engineer where he worked for the United States Navy as a submarine officer.

"Digital and recruiting trends and how SEEK is evolving"

- How social, mobile, transparency and personalisation are impacting recruiting today
- How these trends will impact recruiting over the coming years
- How SEEK will evolve in response to these opportunities and challenges

2.15pm to 2.50pm

Matthew Sigelman, Chief Executive Officer, Burning Glass



Matthew Sigelman is the Chief Executive Officer of Burning Glass. Previously, he was Chief Executive Officer of M4 Financial, a developer of financial analytics technologies for real time, automated business creditworthiness evaluation. Before M4, he was with Capital One, where he directed new consumer finance businesses. Prior to Capital One, Matt led major transformation initiatives for Mesa Air Group. Earlier, he was a consultant with McKinsey and Company, where he helped clients in the financial services and telecommunications industries use data to tackle workforce effectiveness, marketing, and operations challenges. Matt holds an MBA from Harvard University. He received a BA with Honors in Public Policy from Princeton University's Woodrow Wilson School of Public and International Affairs.

"Looking for Love in All the Wrong Places"

More candidates doesn't necessarily mean better candidates – yet all too often, staffing agencies and employers spend thousands of dollars to attract new candidates, without first knowing if they already have relevant talent and where the gaps lie. Next-generation recruitment – and business – strategy is all about having detailed intelligence on supply and demand – which skills are hiring managers looking for, what do you already have in-house, and what do you need to be pursuing?

2.50pm to 3.20pm

Coffee Break and Networking

3.20pm to 4pm

Ben Kilsby, Chief Executive Officer, Holopoint Interactive



Ben Kilsby is the co-founder and CEO of Holopoint Interactive, a serious games company based in Adelaide Australia. Ben has worked extensively with Holopoint to create a number of simulations, serious games and game based marketing applications for a diverse range of industries including transport, security, music tuition, medical, defence and mining. He is a passionate advocate of serious game developments and has a strong interest in developing a future capability in the interactive space as demonstrated in the founding of The Indie Games Room in 2007, and his numerous appointments in state level round tables, steering committees and advisory boards.

"The Last Starfighter – a recruiters guide to the serious games galaxy"

In 1984, a science fiction feature film entitled 'The Last Starfighter' demonstrated one of the world's first serious game concepts for recruitment. In the decades that followed, there has been an exponential growth in the use of serious games for skills enhancement, personnel development and workforce recruitment. Be there – your galaxy needs you!

4pm to 4.45pm

Michael Young, Chief Executive Officer, Transformed



Michael Young is an award winning project and program manager with over 15 years' experience managing projects and programs in Australia, Asia and globally in the technology, logistics, government and facilities sectors. He has taught project management for over 10 years. Michael is the Managing Director of Transformed, a specialist firm that works with individuals to develop their project management skills and with organisations to enhance their program delivery and strategic implementation capabilities. Transformed was recently recognised by BRW as one of Australia's fastest growing companies. Michael is a Fellow of the Australian Institute of Project Management and Associate Fellow of the Australian Institute of Management.

"Building a Virtual Reality: the future of the workplace"

Teleworking has been talked about for some time, yet it has not been embraced. This presentation will provide a case study on an innovative organisation and how they have made the virtual their reality and will examine the implications and opportunities for your business.

5pm to 6pm

Drinks and Networking

Book online @ www.recruittech.com.au

Please note that all speakers listed are confirmed, however, the order, title and contents of presentations may change slightly between now and the event.